



## Linx 8900 provides three-line coding solution for beer cans

Fourpure Brewing Co, a London-based craft brewer, is benefitting from quality batch codes delivered by a Linx 8900 Continuous Ink Jet (CIJ) printer.

Fourpure Brewing is a family-run business founded in 2013. The company's approach to exceptional brewing is focused on attention to detail, delivering innovation while staying true to the principles of brewing and respecting the four core beer ingredients – grain, yeast, hops and water – that were the inspiration behind its name.

The Linx 8900 delivers high quality codes, printing vertically against gravity. A three-line code is printed onto the underside of the can, and exact positioning of the code in the centre of the can is simple with the printer's user interface.

The conveyor sits higher than the printer and a 2m conduit has been supplied to enable the printhead to be positioned directly underneath.

With the line running at 12,000 cans per hour, the Linx 8900 is well placed to keep up with production.

Linx Black fast-drying ink 1240 has been selected for the Linx 8900 as it is able to deal effectively with typical filling conditions such as dampness, humidity and water vapour while ensuring excellent adhesion and high clarity codes.

“We particularly like the ease of use of the Linx 8900,” confirms Steve Morris, Fourpure's Head of Packaging. “Changing fluids is really simple with the printer's cartridge system, and setup and selection of codes are equally user-friendly.”

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## Fourpure Brewing Co.

### Key Facts

**Country**

UK

**Industry**

Brewing

**Product coded**

Aluminium beer cans

**Line speed**

12000 cans/hour

**Linx printer**

Linx 8900

**Ink used**

Linx Black fast-drying 1240

### Key Product Benefits

**Linx 8900**

- Flexible coder with 3 line and barcode printing capability
- Large colour touch screen
- Self-service
- Quick-change fluid cartridges
- Real-time output measurement and line stoppage logs.



A particular benefit of the Linx 8900 for Fourpure is its ability to deliver excellent quality codes from the moment its starts up, even if run intermittently. The Linx 8900 features Linx's proven autoflush system which thoroughly cleans the printhead every time it is shut down for a fast and clean startup when next required.

In addition, the cartridge system on the Linx 8900 makes changing fluids a fast and simple process.

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"We are passionate about brewing," concludes Steve Morris. "Our packaging has to reflect our premium image and that means everything about it down to the smallest detail of the codes is about quality"

