

Laser coder offers permanent marking solution for hemp-derived product manufacturer

OVERVIEW

A fast-growing hemp-derived manufacturer producing CBD tinctures, creams, foods, gels and other nutraceutical products considerably expanded its production output.

THE CUSTOMER NEED

The Colorado-based company manufactures over a dozen different types of CBD products as well as private label packaging. With different marking requirements and a variety of materials and substrates on which to print, including glass, plastic and stand-up pouches, they needed a flexible coding solution.

To keep its business protected with strict CBD manufacturing regulations, they looked for a solution that could keep up with its growing operation and white label customer requirements as well as print expiry dates, lot codes and traceability data. With products facing exposure to alcohol and chemicals, they needed a permanent coding solution to ensure full traceability. The Linx CSL30 Laser coder was the perfect fit.

THE LINX SOLUTION

Although most of its production is done manually, the small robust Linx CSL30 printer with a configurable head and lens was easily installed on a static conveyor line.

The manufacturer was able to quickly operate its laser coder and begin meeting its customer coding needs, noting the speed, versatility and consistency of the Linx CSL30 laser coder.

LINX LASER SOLUTION

With further expansion planned for its hemp-based product manufacturing, the flexibility and durability of the Linx CSL30 laser will be able to accommodate the company's current and future growth.



Project Overview

Industry:	Nutraceutical
Problem:	Needed a flexible coding solution for all its various products
Technology Solution:	Linx CSL30 Laser coder solution
Results:	Customer experiences quick and versatile coding and consistency

Since installing the Linx CSL30 laser marking solution, batch, lot and date codes and other traceability information have been placed onto glass and plastic CBD products, building credibility and trust with customers.