



TOP TEN TIPS FOR FINDING YOUR IDEAL CONFECTIONERY CODER

1 RELIABILITY, RELIABILITY, RELIABILITY



You need to know that your coder produces excellent results every time, in any production environment. Keep your line moving and save time and money. Make sure your equipment has the right IP rating to cope with sugar dust.

8 ON AND ON AND ON

Reliability is key, causes less downtime, but also look for coders that are straight forward to service. That way, if there are problems, you don't waste time and money on engineering call-outs.



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THE BIG EASY

Overly complicated coders could mean more operator errors. Reduce this risk with easy to use, reliable coders that come with WYSIWYG interfaces and simple controls.

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A SEASONED SOLUTION

Ramping up production to supply Christmas or Easter products on time requires a quality coder that can adapt, fast. Whatever the season or box shape and size, choose a coder that is versatile with consistent high quality coding.



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LOOKING GOOD!

Your clients spend serious money getting their packaging looking just right. Don't spoil it with coding that is misplaced or stands out too much. Use a coder that gives you the code size and clarity you need to meet regulations plus the subtle style your clients expect.



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COMPLETELY COMPLIANT

Without an accurate best before date, batch code and other identifiers you put packaging at risk of recall. Errors are costly too and are easily avoided with technology that is designed to maintain code quality even at high volumes.

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LIGHT ON THE WALLET

Keep your costs down with a coder that is easy to move, simple to service and will print onto any substrate. Also, look for leasing options to help spread the cost, meet fluctuations in demand and react quickly to changing packaging trends.

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CRACKING THE CODE

Ensuring that your coding is clear, adheres to any substrate and messages can be easily changed will help you meet complex legal requirements.



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KEEP IT REAL WITH COUNTERFEIT PROTECTION

Keep your clients sweet with effective and discreet ways to track your products. Coders that can print serial numbers and barcodes can help protect your customers' products and your company's market credibility.

