



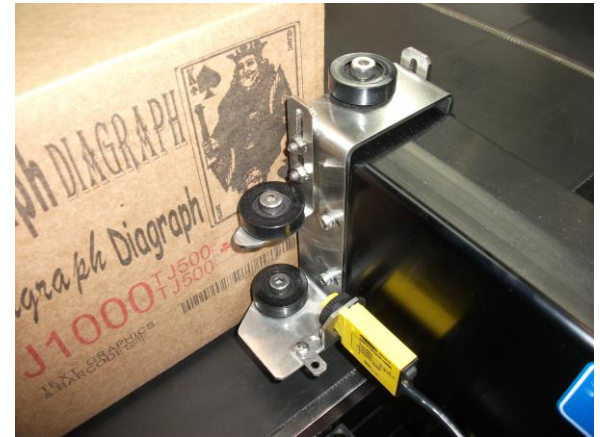
Did you know.....?

IJ3000 Series

Did You Know...? Is a series of product bulletins that will be provided monthly with an accompanying video posted to YouTube. The theme will be “12 important things you’d want your customers to know about the Impulse Jet product line”. Both videos and bulletins can be shared with customers and are intended to be used as sales tools. Future bulletins will provide a link to the video.

DUK#1: Roller Retracting Bracketry

Did you know that IJ3000 impulse jet roller retracting bracketry provides 3 major benefits from a single design feature? This one feature controls dust for reduced maintenance, regulates ink throw distance for clear, crisp print, and allows for irregularities in the customers package surface and material handling.



Benefit #1. Sturdy stainless steel construction of the roller assembly lets cartons roll smoothly past the print head rather than sliding over guide plates. This eliminates production of corrugate dust that would occur during sliding contact. Since dust buildup on ink nozzles is one of the main causes of maintenance, less dust means less downtime for cleaning.

Benefit #2. Ink “throw distance” is a primary factor in the sharpness of print. By design, when the rollers are in contact with product print surface, the ink “throw distance” is optimized. Roller bracketry controls ink throw to the exact distance required (1/8”). This produces the clearest, sharpest print possible.



Benefit #3. The spring retracting mechanism allows for misalignment in material handling and irregularities in product surfaces. The spring loaded design keeps the rollers on the print surface for sharpest print while providing “give” for misaligned material handling.

The roller retracting bracketry feature provides a lot of benefit, making it worth every penny to our customers!

